

EDITION  
44



# CONNECT MAGAZIN

EDUARD KRONENBERG GmbH // Haan | Germany

## ARCHITECTURE

Transformation as a Beacon of Sustainability



### PRODUCT

Enhancing  
Performance

### BUSINESS

Where Tradition  
Meets Progress

### INSIDE

An Investment  
Shaping the Future

### LIFESTYLE

A Timeless  
Travel Companion



**Dear Readers,**

It is often the smallest impulses that spark the greatest change. Individuals and companies who pursue new paths with curiosity, courage, and a sense of responsibility demonstrate what progress truly means today. In this issue, we focus on exactly these stories.

Together with the architecture firm gmp, we take a behind-the-scenes look at the exhibition "UMBAU. Nonstop Transformation" and explore how preservation and adaptive design can create lasting sustainability. At Verder Scientific, we witness how a family-owned business has combined innovation and responsibility for generations. And at EK, we show how precision in plastics engineering – supported by responsible materials, cutting-edge technologies, and a partnership-driven mindset – is shaping the future. With Rimowa, we invite you on a journey through the world of iconic design, where longevity and contemporary style unite seamlessly.

This edition showcases the many ways in which tradition, progress, and entrepreneurial vision can be lived – with passion, precision, and a clear focus on the future.

Enjoy the read!

Your  
EK Team

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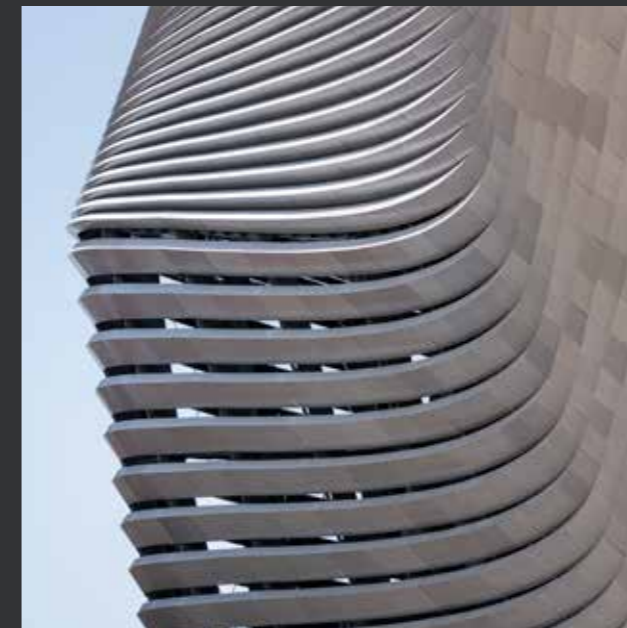
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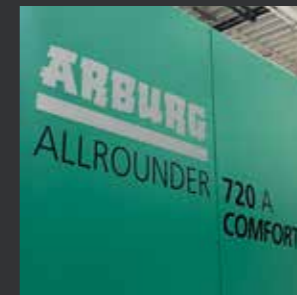
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# EK STRAIGHT CONNECTORS DELIVER A MEASURABLE BOOST IN PERFORMANCE

**Requirements for components in insulating glass edge systems continue to rise — and we are evolving with them. Larger glass formats, an ongoing shortage of skilled labor, and increasing automation significantly heighten the demands placed on connector performance. In collaboration with our long-standing development partner Technoform, we have therefore advanced the EK straight connectors used in spacer systems and aligned them even more precisely with the complex requirements of IGU production.**

The edge seal of insulating glass is considered a crucial lever for the overall performance of an IG unit. It must meet high expectations in terms of thermal and mechanical requirements and ensure long-term functionality. Spacers, sealants, desiccants, and connector solutions must interlock with absolute precision so that the entire system maintains all required parameters. Connectors, in particular, ensure the form- and force-fitting connection of profiles, compensate for production tolerances, and provide process reliability.

In our interview, Michael Kühl, Head of Sales at EDUARD KRONENBERG GmbH, explains the practical requirements and how EK and Technoform align their solutions to them.

**Mr. Kühl, EK Connect components are already recognized for their high quality. What improvements were still needed for the straight connectors?**

Even strong products can be refined. Together with Technoform we took another developmental step – with the goal of further optimizing both our steel and plastic variants for the latest Warm Edge systems. The focus was on stability, handling, and process reliability. The intensive technical exchange with Technoform helped us fine-tune the connector dimensions even more precisely to the newest profile geometries.

**What innovations characterize the revised straight connectors?**

We have made targeted improvements to both the steel and plastic versions and now also offer connectors with an integrated bridge.

■ Technoform CN84 (Steel) | suitable for SP 13, 14 and 18:

To ensure an even more precise fit to the profile, the steel connector was redesigned and optimized in several respects: A longer bead and lateral embossing improve stability and

seal tightness. A modified PSC geometry of serrated edges compensates for tolerances and prevents gaps. Chamfered and graduated connector ends simplify pre-assembly and secure coupling. This connector is available for all common spacer widths from 8 to 24 mm.



■ Technoform CN85 (Hybrid with Bridge) | suitable for SP 13,

14 and 18: Building on the improvements of the CN84, this version features an additional plastic bridge that seals the rear of the profiles and prevents desiccant leakage. The design is especially advantageous

for large formats and highly stressed frame structures. Initially available for 16 and 18 mm widths.



■ Technoform CN80 (Plastic) | suitable for SP 13, 14 and 18:

Based on customer and fabricator feedback, the proven EK POLO CN27 was completely redesigned. The CN80 connector series focuses on improved profile

fit, easier insertion, and even greater stability. Key features include: Springy Y-cut for easier profile coupling and tolerance compensation. Lateral gearing for optimum locking with profile contour and tolerance adaption. Its predecessor already impressed with outstanding stiffness values. The CN80 raises these even further. In addition, a special asymmetrical version is available for narrow spacer widths to optimize desiccant filling. Available from 10 to 24 mm.



■ Technoform CN88 (Plastic with Bridge) | suitable for SP 13,

14 and 18: A bridge-equipped version of the CN80 is currently under development for large, sensitive spacer sizes of 22 and 24 mm.



**What benefits do the new connectors offer in practice?**

Across manual and automated production environments, the new solutions deliver clear advantages:

- Easier handling: Optimized insertion geometry allows quicker and smoother assembly.
- Increased stability: Reinforced connector construction prevents buckling under load.
- Improved retention: Secure locking mechanisms enhance coupling strength.
- Higher tightness: Better tolerance compensation reduces the risk of gap formation.
- Greater production efficiency: Smooth handling optimizes processes in insulating glass manufacturing.

**What does this mean for customers?**

The improvements lead to measurable gains in process reliability and long-term structural stability. In increasingly automated production environments, flawless interaction between all components is essential. The optimized straight connectors enable more efficient production with maximum stability. Particularly as automation in insulating glass manufacturing continues to rise, all components must perform perfectly, since manual control and readjustment are not always possible. Offsetting the shortage of skilled workers through more efficient processes and higher levels of automation is only achievable if the connector can meet the highest demands for fast desiccant filling, maximum stability, and a secure, reliable hold.

Our collaborative partnership with Technoform has enabled us to align every detail perfectly, creating genuine added value for our customers. Anyone who would like to experience the benefits firsthand is welcome to request a sample delivery.

## Partner To All System Manufacturers

EK produces straight and corner connectors as well as Georgian bar accessories in both steel and plastic – all precisely matched to the geometries of all common system suppliers. EK Connect represents a high-performance, future-ready family of connector solutions that ensures consistent quality, superior performance, and maximum process reliability from start to finish. For the right connector solution, visit:

- [www.kronenberg-eduard.com/en/productsearch](http://www.kronenberg-eduard.com/en/productsearch)

# COMMITTED TO TRADITION AND PROGRESS







**Verder Scientific is a leading manufacturer of high-quality laboratory and analysis equipment. The company moved into its newly constructed headquarters in the Haan Technology Park in 2012. What began with 140 employees has since grown to a team of 400, prompting the addition of a major building extension in 2017.**

The company's history began in 1915 when pharmacist F. Kurt Retsch founded his business in Düsseldorf. A major milestone followed in 1923 with his development of the first proprietary mortar mill, later known worldwide as the "Retsch Mill," which revolutionized laboratory work through its precision and reproducibility.

In 1989, André Verder and Frans Bakker acquired the company. Together they transformed it from a family-run operation into an internationally oriented enterprise, laying the groundwork for the Scientific Division of today's Verder Group – now comprising six manufacturers, eleven production sites, and thirteen subsidiaries across multiple continents.



## GLOBAL REACH, LOCAL EXPERTISE

 <b>HEAT TREATMENT</b>	 <b>ELEMENTAL ANALYSIS</b>	 <b>MATERIALOGRAPHY &amp; HARDNESS TESTING</b>
 <b>MILLING &amp; SIEVING</b>	 <b>PARTICLE CHARACTERIZATION</b>	 <b>PHARMACEUTICAL TESTING</b>

The extensive product portfolio of Verder.  
© Graphic: VERDER



The headquarters of Verder Scientific in the Haan Technology Park, NRW.  
© Photo: VERDER

With its expertise in these fields, Verder Scientific empowers its customers to make meaningful progress. The company provides them with the tools to shape their processes and products in ways that enhance safety, efficiency, and sustainability. The precision of Verder Scientific's instruments forms the foundation for improvements such as increasing the effectiveness of pharmaceuticals, producing healthier food, improving the recyclability of packaging, or enhancing the safety of aircraft components.

A strong example of how Verder Scientific's solutions contribute to greater safety and public health is the preparation of samples for heavy-metal analysis in children's toys. Strict limits regulate how much of substances such as arsenic or cadmium may leach from a toy without posing a risk to children. Using Retsch laboratory mills, plastic toys can be processed into a representative and homogeneous analytical sample that enables highly precise measurement of contaminants.

Customers who choose the innovative stamping and plastics-engineering solutions of EDUARD KRONENBERG GmbH also benefit from the offerings within the Verder Scientific Group, as its portfolio includes instruments for testing and quality control of components such as steel or plastic connectors.

As a company that is entirely family-owned, Verder Scientific looks back on a long tradition while maintaining a clear focus on the future. Through its solutions, the company makes an essential contribution to securing technical, economic, and environmental progress. Especially in fast-moving times like these, sustainability is a decisive success factor for Verder Scientific. Strong examples include the company's high-quality, long-lasting products as well as its employees – many of whom have been part of its success story for decades.

A major step toward climate neutrality was taken with the installation of a high-performance solar power system on the roof of the company headquarters in Haan. With a capacity of 479 kWp, the system is expected to cover more than half of the site's annual energy consumption in the future. In addition to using renewable energy sources, Verder Scientific continually implements extensive consumption optimizations and energy-saving measures.

■ [www.verder-scientific.de](http://www.verder-scientific.de)

## IN FOCUS: FLORIAN REINHARDT AND MARCO BALDEWEIN

**After ten years in his previous job, Florian Reinhardt was ready for a professional change. Sometimes new opportunities arise without actively searching for them: through a contact at his local tennis club, he learned about the open position as Project Manager at EDUARD KRONENBERG.**

“As a project manager, I have many opportunities to contribute and, for example, to open up new industries,” says Florian Reinhardt. The hierarchies are flat, and the exchange with colleagues and managers about potential new customers or products is often only a short walk away. “The atmosphere within the team is excellent, which is why I really enjoy working on-site.” The open, modern headquarters with its atrium also contributes to the positive working environment. “At the same time, I appreciate the high degree of flexibility – that’s a major advantage for me as a young father,” adds the Solingen native.

He began his career with an apprenticeship as an industrial clerk. He remained loyal to his training company for ten years, most recently working in procurement. His new perspective at EK came unexpectedly through his personal network. “I’ve been playing tennis for more than 20 years. A club colleague mentioned an open position that suited my profile. Things moved quickly from the initial conversation to the job offer. I’ve been on board since August 1, 2024.”

He particularly enjoys the variety: on one hand, he maintains close relationships with long-standing customers; on the other, acquiring new partners is a key part of his work. The fact that he has considerable freedom and can think beyond conventional boundaries is something he values greatly.

Creative freedom, team spirit, and flexibility – these are the qualities that define Florian Reinhardt’s work at EK.

Outside of work, spending time with his family has top priority. He is passionate about many sports and has attended basketball and baseball games during several trips to the United States, where he has experienced the unique event atmosphere firsthand. “Sports are valued differently there – it’s always a special experience.” In his tennis club, he volunteers as sports coordinator and co-organizer of the mixed championships.

Whether on the tennis court or in project management: Florian Reinhardt stays on the ball – and looks forward to continuing to grow by taking on new challenges at EK.



Creative freedom, team spirit, and flexibility – this is what Florian Reinhardt stands for at EK.

© Photo: Dirk Schumacher

**“This is what a modern company should look like,” says Marco Baldewein, who has been working as Plant Manager at EDUARD KRONENBERG since April 2024. He is responsible for ensuring that all machines run smoothly – a dream job for a self-declared technology enthusiast.**

His first “contact” with EK goes back more than ten years: “I drove past the new headquarters during its construction, and it made a real impression on me,” he recalls. Still, several years passed in which the now 40-year-old gathered experience at various stations in his career. The stamping industry runs like a thread through his entire professional life as a trained tool mechanic.

After completing his apprenticeship, he attended evening school and graduated as a mechanical engineering technician. This was followed by a position as a design engineer and subsequent work as a department manager. His time as a field consultant for hybrid components in the automotive

sector also gave him deep insight into the industry and related companies. The network he built during this period still benefits him today.

For almost two years now, Marco Baldewein has ensured that everything runs correctly at EK from a technical standpoint. For the dedicated technician, working with machines is the best part of the job. Stamping systems, molding machines, tooling machines, sorting equipment – he is responsible for ensuring that none of the systems in Haan come to a standstill. And if they do, he and his team make sure they are back up and running as quickly as possible. “The job is very diverse, just like our product portfolio,” he explains. He appreciates how many EK components appear in everyday life – from shock absorber parts to items like hairbrushes.

Product development and diversification are top priorities at EK. High-tech tools and peripherals are required for these application-specific stamped and plastic parts. This kind of work aligns perfectly with his passion for technology. He also enjoys collaborating with the large production team: he is the point of contact for around 75 colleagues.

His passion for machinery continues in his private life as well. His personal vehicle collection includes several motorcycles and classic cars. At age 18, he purchased his dream car – a Mercedes CLK Coupé – financed through work on a friend’s farm, often behind the wheel of a tractor or combine harvester. Beyond his enthusiasm for mechanics, his top priorities are his family and ongoing renovation projects at his “idyllic dream home in the countryside,” where he and his family have found their personal happiness.

Marco Baldewein ensures that no machine at EK ever stands still – today and in the future.

As Plant Manager, Marco Baldewein ensures that no machine at EK ever comes to a standstill.

© Photo: Dirk Schumacher

## AN INVESTMENT SHAPING THE FUTURE

**With responsibility and foresight, EK is investing in precision plastics engineering – strengthening its future viability in a targeted and sustainable way. State-of-the-art injection molding technology, responsible material choices, and deep process expertise form the foundation for continued growth, innovation, and reliable partnerships.**

Injection molding technology is a core area of expertise for EK and a key driver of innovation, quality, and sustainable growth. As a medium-sized company with more than 150 years of experience, we rely on state-of-the-art manufacturing processes, deep material knowledge, and collaborative partnerships. Our site in the Haan Technology Park is designed consistently for optimal material flow and equipped with high-quality production systems. To further reinforce this standard, we invested in two new injection molding machines from Arburg in 2025, including technologies for two-component injection molding. This investment will create additional capacity, increase our efficiency, and open new opportunities in product design.

These systems expand our portfolio both in the field of high-performance plastics and in sustainable material solutions. Even today, we process standard and high-performance polymers as well as biopolymers and recyclates such as ocean plastic. With clamping forces of up to 3,000 kN, component weights of up to 500 grams, and exceptional process stability, we manufacture precise components for a broad range of industries. Our customers benefit from series production, including assembly and finishing, as well as from our strong development expertise. We support projects from the initial idea through toolmaking and into full-scale production, always thinking along and ahead. Certified quality in accordance with IATF 16949 and ISO 14001 ensures compliance with the highest technical and environmental standards.

The application areas for our plastics engineering are diverse and wide-ranging, including automotive and e-mobility, electrical and control engineering, consumer goods, construction and fastening technology, and solar and environmental technology. This diversity enhances future resilience and drives innovative strength. Modern injection molding demonstrates its capabilities in many ways. Connection elements for insulating glass edge seals demonstrate how material-optimized variants and high dimensional accuracy support efficient assembly. Hairbrushes manufactured from recycled fishing nets illustrate how circular economy principles and high-quality product design can work together seamlessly. Hybrid components such as busbar modules combine precision-stamped parts with plastic overmolding to create compact and reliable high-current solutions for electromobility. All these solutions share a consistent foundation: precise manufacturing, deep material-performance understanding, and the ability to transform technical challenges into productive solutions.

With the new Arburg systems, we are decisively continuing our trajectory toward the future. The investment increases our capacity in two-component injection molding, raises automation levels, improves energy efficiency, and strengthens our competitiveness. It represents a clear commitment to our production site in Germany, to sustainable plastics engineering, and to long-term partnerships. "With this investment, we are not only enhancing our manufacturing depth and flexibility but also strengthening the innovative capability of our customers. For us, it is a visible demonstration that quality, efficiency, and sustainability are not contradictions – they reinforce one another," explains Managing Director Frank Kro-



nenberg. He continues: "Our customers value reliability, quality in every phase, and an open, constructive dialogue. These principles make EK a strong partner today – and an even stronger one tomorrow. We evolve with our customers, think ahead, and deliver on time."

Technology, service, partnership – this is what EK stands for, today and in the future, with even greater technological expertise and precision plastics engineering from Haan. "Our customers value reliability, quality at every stage, and an open, constructive dialogue. These principles make EK a strong partner today – and an even stronger one tomorrow. We evolve alongside our customers, think ahead, and deliver on time."

Technology, service, partnership – this is what EK stands for, now and in the future, with even greater technological expertise and precision plastics engineering from Haan.

■ <https://www.kronenberg-eduard.com/en/competencies>

### Plastics technology at EK

- Modern injection molding machines (Arburg)
- Injection molded parts made from standard and high-performance plastics
- Processing of biopolymers and recyclates (such as ocean plastic)
- Two-component injection molding (2C)
- Production range spans from precision-engineered micro-components with exceptional fit accuracy to fully finished products for the consumer goods industry

- Clamping force up to 3,000 kN
- Component weight up to approx. 500 g

## ARCHITECTURE FIRM GMP: TRANSFORMATION AS A BEACON OF SUSTAINABILITY

From the very beginning of their practice, the architects at gmp – von Gerkan, Marg and Partners – have been acutely aware of the role their profession plays in environmental and climate protection. To make this awareness even more visible to the public, Germany's largest architectural firm presented its exhibition "UMBAU. Nonstop Transformation" in several cities worldwide. The exhibition explores how thoughtful transformation, preservation, and adaptive reuse can serve as powerful instruments of sustainability.

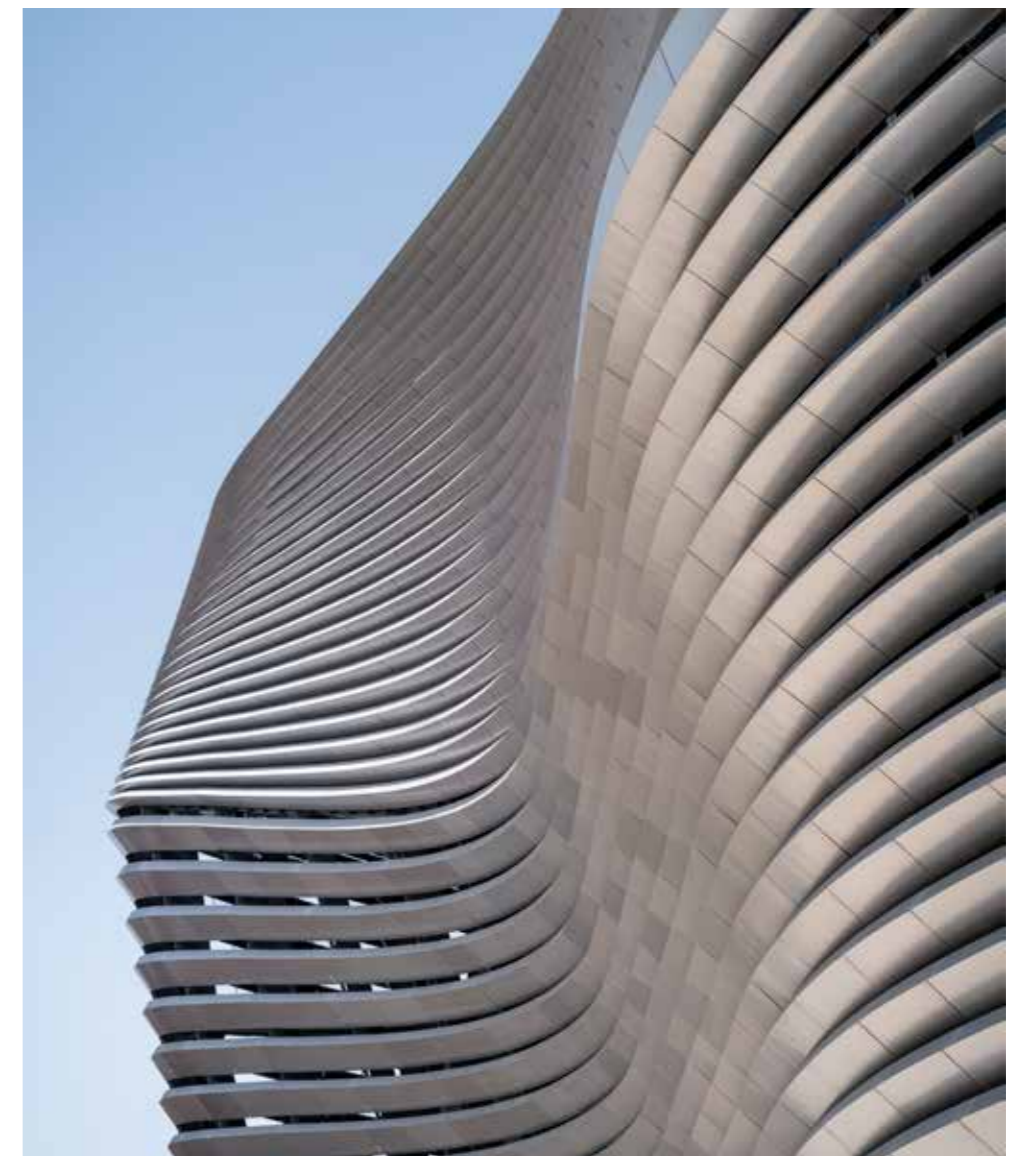
## #ARCHITECTURE

Nikolaus Goetze, a partner at gmp since 1998, writes on the exhibition's website [umbau.gmp.de](http://umbau.gmp.de) that, in times of looming climate change, people are becoming increasingly concerned with production conditions, supply chains, pollutants, energy balance, and life cycles when it comes to industrial and consumer goods. He explains that the image and perception of products have changed entirely within a single generation. A gleaming new SUV stands for wastefulness, while clothing from a second-hand store represents intelligent sustainability. Architecture is no different. The careful handling of what already exists has become the imperative of our time. According to Goetze, architecture adopted this mindset theoretically more than half a century ago, long before the public discourse reached today's intensity.

As experts in such transformation processes, gmp first came to the attention of a broader public with the redesign and roof structure of Berlin's Olympic Stadium, completed between 2000 and 2004. The iconic sports venue at the heart of the capital is only one of around eighty renovation and transformation projects that gmp has completed, is currently executing, or is planning since the mid-1970s. The dilemma, Goetze notes, is that at first glance it is often barely noticeable that the architects have changed anything at all. His succinct summary is: "As you can see – you see nothing." Only today has it become accepted, even appreciated, when the character of identity-shaping buildings and spaces is preserved and the architect's signature recedes into the background. Meinhard von Gerkan referred to this principle, which still defines the firm's philosophy, as "designing in dialogue."

The international exhibition "UMBAU. Nonstop Transformation," which began in 2023, adapted its focus in each of the four host cities – Venice, Hamburg, New York, and Berlin. At the Goethe-Institut in New York, the spotlight was placed particularly on global challenges related to the transformation of existing structures. The exhibition examined the conversion of high-rise buildings as well as the refurbishment of cultural and sports venues in Europe and Asia, including the recently completed "Santiago Bernabéu Stadium" in Madrid and the "Isarphilharmonie" (concert hall) in Munich. 'gmp', however, is not only a leader in transformative architecture but also in creating innovative new buildings. One of the most prominent examples is Berlin's Central Station, which is celebrated as both a major transportation hub and an architectural landmark.

The home stadium of Real Madrid:  
the Estadio Santiago Bernabéu in Madrid.  
© Photo: Marcus Bredt





In full splendor: the Alsterschwimmhalle (swimming hall) in Hamburg.

© Photo: Marcus Bredt

The gmp's international presence and expertise are further illustrated by projects such as the comprehensive modernization of Hamburg's Alsterschwimmhalle (Alster swimming hall), an iconic structure that has been carefully adapted to contemporary requirements without losing its architectural identity. The firm also demonstrated its capabilities in the renovation of the Pressehaus (press house) at Alexanderplatz in Berlin and the Dresden Kulturpalast (Culture Palace), showcasing how historic buildings can be preserved while being made fit for the future.

The impressions from numerous projects around the world – from the Jin Mao Tower in Shanghai to iconic landmarks in Chicago such as the Willis Tower and the John Hancock Center – underline the firm's deep understanding of transformation on a global scale. Through thoughtful intervention, sensitive modernization, and a commitment to architectural heritage, gmp shows how sustainable design can honor the past while preparing buildings for the decades ahead.

Architectural journalist and curator Florian Heilmeyer captures the core message of the gmp exhibition succinctly: a more sustainable construction industry cannot be achieved without a substantial increase in renovation and transformation projects. Preserving, converting, and reusing existing buildings and materials is not only one of the oldest tasks of architecture but also one of its most important and most urgent challenges in the 21st century.

#### Architecture Firm gmp

Shortly after completing their studies, Meinhard von Gerkan and Volkwin Marg founded the architecture firm gmp in Hamburg in 1965. That same year, von Gerkan, Marg and Partners won the competition for the design of Berlin Tegel Airport. Today, gmp employs around 600 people at its two Hamburg locations as well as in its offices in Aachen, Beijing, Shanghai, Shenzhen, and Hanoi. As Germany's largest architecture firm, gmp is considered the most successful European practice in China and is regarded as a global leader, particularly in stadium architecture.

■ [www.gmp.de](http://www.gmp.de)

## A TIMELESS TRAVEL COMPANION

**Anyone who has ever traveled by air knows and admires them: the unmistakable grooved aluminum suitcases from Rimowa. For more than seventy years, they have been considered a design icon, representing durability, craftsmanship, and a distinctly contemporary set of values.**

When Richard Morszeck, the son of the founder of the Paul Morszeck suitcase factory, introduced the first aluminum suitcase with parallel folded grooves in 1950, he likely had no idea that he was creating a design classic that would quickly become a coveted object and a luxury item. In essence, he simply continued what his father had begun in 1898 at his workshop in Cologne: building cases that were extremely robust yet lightweight.

At the end of the nineteenth century, this meant using plywood, cardboard, and leather. In the technology-driven 1920s, the company introduced aluminum for the first time. A pressed honeycomb structure gave stability to the thin metal sheets of the early aluminum cases from Cologne, which were marketed under the name "Richard Morszeck Warenzeichen," later shortened to Rimowa. The aluminum suitcase with the characteristic grooved design, which became the brand's hallmark in 1950, combined technical precision, rugged construction, and timeless design – a product built for longevity.

In 1950, the iconic grooved design was introduced and has remained the defining feature of all Rimowa suitcases ever since. The inspiration came from the early era of passenger aviation, when new generations of travel luggage were required and Hugo Jun-

kers reinforced the exterior of his groundbreaking all-metal aircraft with a grooved structure. The unique suitcases quickly became a symbol of the international jet set, even at a time when jet-setters still traveled aboard propeller-driven aircraft such as the gleaming aluminum Lockheed Super Constellation on their way to destinations like Saint-Tropez.

Today, zeitgeist, uniqueness, and naturally also their premium price point contribute to the special appeal of these luggage pieces. Yet the truly defining feature remains the timeless design, with an unmistakable recognition factor of nearly one hundred percent. Designers at Rimowa, now part of the luxury group LVMH, have skillfully extended the iconic form language into a wide range of other product categories. The evolution began in 1976, when Dieter Morszeck introduced the first water- and dust-resistant camera case. Today, the portfolio ranges from handbags, watch cases, and smartphone covers to cosmetic cases and many other accessories, all featuring the signature grooved design. While the classic aluminum finish remains iconic, modern Rimowa products come in nearly every imaginable color. A great deal has also changed in terms of materials. Since 2000, Rimowa has embraced the motto "handcrafted meets high-tech," manufacturing suitcases not only from aluminum but also from polycarbonate. Throughout all of these developments, one principle has endured: professional travelers need professional travel solutions.

The aluminum suitcase featuring the characteristic grooved design – Rimowa's hallmark since 1950 – embodies technical precision, robust construction, and timeless form. A true original, built for longevity.

© Photo: Valentin Valkov (AdobeStock)



The new RIMOWA monogram echoes the rounded design language of the classic aluminum suitcases. Its double peak references the twin towers of Cologne Cathedral, paying homage to the brand's German heritage.

© Photo: Heorshe (AdobeStock)

In 2014, the company equipped a particularly successful travel group: the German national football team traveled through Brazil with specially designed suitcases in "Victory Red" for the FIFA World Cup – and returned home with the trophy.

When an Original Cabin suitcase leaves the production line, its story is only just beginning. Over time, it acquires scratches, dents, and stickers that reflect a life of travel – visible traces of its journeys and the memories associated with them. And should a wheel or a lock ever fail, Rimowa's lifetime guarantee provides repair and restoration services even for older suitcases. In this sense, the company was fulfilling the idea of sustainability long before the word became a global imperative.



The RIMOWA Personal Cross-Body Bag combines the brand's iconic grooved design with everyday functionality. The compact aluminum case becomes a long-lasting companion, carrying the design DNA of the Cologne cult brand into the segment of modern personal accessories.

© Photo: gpriccardi (AdobeStock)



RIMOWA extends its signature grooved design to additional product lines. The distinctive tote bag illustrates how the brand's iconic visual language translates seamlessly into modern lifestyle accessories.

© Photo: Arno Senoner (Unsplash)

Rimowa has successfully completed its transformation into a true luxury brand. Since 2017, the company has been part of the world's largest luxury goods group, Moët Hennessy Louis Vuitton, or LVMH. Special-edition suitcases created in collaboration with luxury labels such as Tiffany, Supreme, Fendi, or Dior sell for several thousand euros and in some cases approach five-figure prices. Porsche has also been among Rimowa's collaboration partners. Until 2022, Rimowa served for many years as the exclusive luggage partner of Lufthansa.

In 2014, the company equipped a particularly successful travel group: the German national football team traveled to and throughout Brazil for the FIFA World Cup with specially designed suitcases in "Victory Red" – and returned home with the World Cup trophy in their luggage.

[www.rimowa.com](http://www.rimowa.com)

## Imprint

EK CONNECT – Edition No. 44 // 2025

### Publisher

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LEINFELS KOMMUNIKATION

Clausen | Germany

[www.leinfels.com](http://www.leinfels.com)

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Cover: Alte Schwimmhalle Hamburg (© Marcus Bredt)

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